HANDICRAFT SECTOR

1.1 State Handicrafts Awards:

The Outstanding artisans/weavers belonging to the State shall be provided 13 State Handicrafts Awards of Rs. 5 lakh each including one for outstanding woman artisan in the category of Painting, Terracotta, Clay objects, Stone & Marble, Embroidery & Textile, Wood & Bamboo, Metal, Leather, Handloom, Jute, Wax & lakh, miscellaneous and 12 consolation prizes of Rs.51000/- each would also be conferred on artisans. The artisan once selected for award shall not further be considered during 5 years.

1.2 Assistance for Product Promotion:

To assist in the sale of handicrafts items, 01 State level (INR 15 lakh) and 04 District level (INR 5 lakh) fairs/ exhibitions shall be organized on the special occasions for duration of one to two weeks through Trade Fair Authority Haryana. There shall be at least 50 participants/stalls for the State level fair and 20 participants/stalls for the District level fair.

1.3 State Mini Revamped Scheme Fund for Regeneration of Traditional Industries (SFURTI) Scheme.

In order to make a traditional industry more competitive and productive, the following support shall be provided for soft interventions like capacity building, institutional

support as well as hard interventions like marketing hubs/exhibition centres, raw material banks, common facility centres etc.

- i. Regular clusters (up to 150 artisans) Grant in aid of 90% of project cost of up to INR 1 crore
- ii. Major clusters (over 150 artisans) Grant in aid of 90% of project cost of up to INR 2 crore.